MARIA LETICIA VILLARINHO

VIDEO EDITOR

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SUMMARY

Versatile Video Editor brings 18 years in broadcast and non-broadcast post production experience in on-air TV promos, trailers, TV reality shows, factual entertainment, corporate events videos, online learning videos, creative mood films and non-scripted formats. Passionate about art, films, TV, music and culture. Meticulously attentive to both video and audio details, with an artistic eye and talent for creating great storytelling.

SKILLS

* Advanced editing skills on Adobe Premiere, Avid Media Composer and Final Cut 7.
* Solid knowledge of Adobe After Effects, creating 2D motion graphics, lower thirds and letterings animation.
* Intermediate Adobe Photoshop and basic Adobe Illustrator knowledge.
* Expert knowledge in broadcast workflows and deliveries, codecs, encoding and conversion.
* Strong visual sense, rhythm and timing.
* Sound editing & dubbing.
* Excellent oral and written communication.
* Curious and eager to learn.
* Highly independent, can deliver a video from raw footage and brief.
* Collaborative, enjoy working in a team.
* Right to work in the UK. Valid EU passport, currently living in London but can relocate.

RELEVANT EXPERIENCE

**Video Editor Since October 2019**

 **JML – London, UK**

Responsible for editing TV commercials, infomercials and in-stores videos, sourcing and editing audio, creating Motion Graphics and deliveries according to broadcast technical standards to JML’s shopping channel and other channels, operating Avid Media Composer and After Effects.

**On Air Promo Editor June 2018 to July 2018**

**Turner Latin America – São Paulo, Brazil**

Cover leave position, editing promos and sizzles for Space, Warner, TNT and TNT Series. Responsible for ingesting media, searching music track on library, assembling audio and video following script and deliveries, ensuring all content were accurate according to broadcast technical standards on Adobe Premiere.

**Post Production Editor April 2018 to August 2018**

**TV Cultura – São Paulo, Brazil**

Editor of factual news and TV shows for São Paulo’s Government TV Câmara operating Adobe Premiere.

**Post Production Editor October 2017 to January 2018**

**TV Bandeirantes – São Paulo, Brazil**

Responsible for editing daily promos for the channel ensuring all content were accurate according to broadcast technical standards using Adobe Premiere.

**On Air Promo Editor March 2016 to August 2016**

**Nickelodeon (Viacom) – São Paulo, Brazil**

Responsible for editing an average of four promos each week and ensuring all content were accurate according to broadcast technical standards using Avid Media Composer and After Effects. This was a freelance position under a 3-month contract, which I did several times since 2011.

**Video Editor July 2015 to December 2015**

**Globo International – São Paulo, Brazil**

Working along with the screenwriter conceptualised and edited trailers for all of Globo TV productions of 2014 and 2015, including soap operas, short series and featured films for Globo TV International.

**TV Editor March to June 2010**

**Fremantle Media / Record TV – São Paulo, Brazil**

Responsible for creating and selecting multicam shots, assembling them in the best way to create a storyline according each brief from auditions until top ten phase of Brazilian’s version of Fremantle’s ”Idol" singing reality TV show 2010 season. Worked with Avid Media Composer and Avid Interplay System.

**Senior Video Editor November 2011 to February 2015**

**Fundação Vanzolini – GTE**

Editor of online educational and training videos for the Government of São Paulo’s State. Performed digital video editing workflow from beginning to finished production, i.e. ingested raw footage into non-linear editing software, organized bins, colour correction/grading, multi camera edits, sound editing, titles, chapter and menu creation, final encode and export, DVD creation. Worked with FCP7, Compressor, After Effects, Photoshop

Those listed before are the most important and recent experiences. I’ve started my career working mainly as a freelancer, editing on a great variety of small productions houses where I was in charge for all the post production process, like ingesting, transcoding raw footage, assembling them in a seamless way and making content decisions, choosing an aesthetics, rhythm and the perfect music track to each video. Most of those were Corporate and big events videos for: Goodyear, Honda, Chevrolet, Pirelli, Coca-Cola Latin America and others. Always attending tight deadlines and matching each client's demand.

EDUCATION

Bachelor’s Degree on Social Communications, with emphasis on Radio & TV

University of São Paulo – UNESP 1999.

LANGUAGES

English - fluent. Portuguese - native. Spanish - basic.